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## About Me

# Brittney Semanick

Thank you for taking the time to consider a collaboration with Brittney Semanick's blog. Fitbritla was created to inspire readers to better themselves through health, fitness, and nutrition.

I am a Blogger and Producer for E! Entertainment in my mid-20s based in Los Angeles CA, originally from the Northwest Indiana/Chicagoland area. I am an extremely creative individual with a degree in Communications from Indiana University.

My passions include writing, reading, exercising, and motivating others through fitness. I love to socialize, experience all the latest health & fitness trends, and meet new people. As a Gemini I am a social butterfly! I am a firm believer in being honest & authentic with my audience and I choose my collabs wisely !

### Blog Statistics

**21,100**

Unique Visitors To Date

**24,000**

Visits To Date

**33,000**

Total Page Views To Date

### Traffic Sources

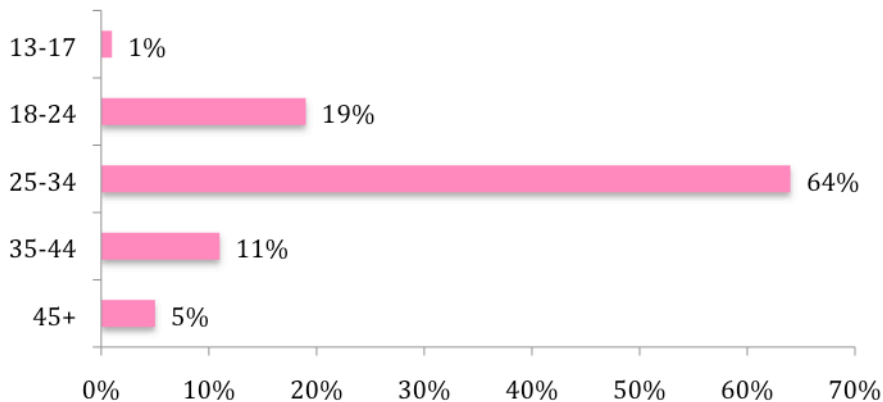
46% Social Media

30% Direct

24% Search

### About Blog

#### Audience Age Demographic



### Social Media



1,800 Followers  
@Fitbritla\_



1000 Friends  
@Brittney Nicole  
facebook.com/brittney.fitbritla

## Collaborations & Partnerships



### My Reader Demographics

#### Audience

67% Female

33% Male

#### Location

37% Los Angeles

26% Chicago

12% New York

25% Other